

corresponds to the other display area at the first display unit, is set as the transmitting area.

6. A display device according to claim 1, further comprising:

a display control unit that selects either the first display unit or the second display unit in correspondence to specific conditions, wherein:

when the first display unit is selected, the second display unit sets at least an area thereof corresponding to a display area of the first display unit as a transmitting area; and

when the second display unit is selected, the first display unit sets pixels corresponding to the reflecting area at the second display unit in a non-emitting state.

7. A display device according to claim 6, further comprising:

a detection unit that detects display contents, wherein:

the display control unit selects either the first display unit or the second display unit based upon detection results provided by the detection unit.

8. A display device according to claim 6, further comprising:

a detection unit that detects brightness in a surrounding environment, wherein:

the display control unit selects the second display unit if the detection unit detects a brightness level equal to or higher than a predetermined brightness level and selects the first display unit if the detection unit detects a brightness level lower than the predetermined brightness level.

9. A display device according to claim 6, further comprising:

a detection unit that detects a level of remaining battery power, wherein:

the display control unit selects the first display unit if the detection unit detects the remaining battery power equal to or greater than a predetermined level and selects the second display unit if the detection unit detects the remaining battery power less than the predetermined level.

10. A display device according to claim 1, further comprising:

a display control unit that controls display at the first display unit and display at the second display unit, wherein

the display control unit:

(1) issues a drawing instruction for the first display unit and also issues an instruction for the second display unit to set at least pixels corresponding to a drawing area at the first display unit in the transmitting state at the second display unit;

(2) issues a drawing instruction for the second display unit with identical contents to those in the drawing instruction for the first display unit except for at least a display color, and also issues an instruction for the first display unit to draw a specific color at pixels at the first display unit corresponding to a drawing area at the second

display unit in synchronization with a drawing speed at the second display unit; and

(3) stops display control on at least the first display unit after drawing at the second display unit ends.

11. A display device according to claim 1, further comprising:

a display control unit that controls display at the first display unit and display at the second display unit, wherein

the display control unit:

(1) issues a drawing instruction for the first display unit and also issues an instruction for the second display unit to set at least pixels corresponding to a drawing area at the first display unit in the transmitting state at the second display unit;

(2) issues a drawing instruction for the second display unit with identical contents to those in the drawing instruction for the first display unit; and

(3) stops display control on at least the first display unit after drawing at the second display unit ends.

12. A display device according to claim 1, wherein:

the first display unit includes a liquid crystal element constituting a display element thereof and provides the light emitting display by using a backlight.

13. A display device according to claim 1, wherein:

the first display unit includes an electroluminescence element constituting a display element thereof.

14. A display device according to claim 1, wherein:

the first display unit provides a color display.

15. Amended) A display device according to claim 1, wherein:

the second display unit includes a display element capable of sustaining a display in the power OFF state.

16. A display device according to claim 15, wherein:

the second display unit includes a cholesteric liquid crystal element constituting a display element thereof.

17. A display device according to claim 1, wherein:

the second display unit includes a polymer network liquid crystal constituting a display element thereof.

18. A display device according to claim 1, wherein:

the first display unit includes an active drive-type display element;

the second display unit includes a passive drive-type display element; and

drawing speed at the second display unit is lower than the drawing speed at the first display unit.

19. A display device according to claim 10, further comprising:

an illuminating unit that illuminates the first display unit, wherein:

the display control stop includes turning off the illuminating unit.

20. A display device according to claim 10, wherein:

the first display unit includes a light generating display element, wherein: